

# Taking and Use of Photographic and Recorded Images of Young People Agreement

North Bucks Netball Academies adopts England Netball's policy for the taking and use of photographic and recorded images of young people and works in accordance with the following statement:

## Introduction

North Bucks Netball Academies does not wish to prevent parents or other spectators being able to take legitimate photographs or recorded images. Use of recorded images can also be a valuable coaching aid. However, North Bucks Netball Academies is committed to providing a safe environment for young people under the age of 18. Included in this commitment is ensuring that all necessary steps are taken to protect young people from the inappropriate use of their images in resources and media publications, on the Internet, and elsewhere.

Photographic and recorded images can be used as a means of identifying young people if accompanied by personal information. This has the potential to make a young person vulnerable to individuals seeking to 'groom' young people for abuse. Additionally, images can be used or adapted for inappropriate use. There is evidence of adapted sporting images being used on websites displaying images of child abuse.

## Obligations under this Policy

Everyone within North Bucks Netball Academies must act in accordance with the general principles in England Netball's Safeguarding Policy and the principles set out in that Policy for taking and the use of photographic and recorded images of young people

In addition, North Bucks Netball Academies adopts and implements this Policy relating to the taking and use of photographic and recorded images of young people in netball, in accordance with the general principles in England Netball's Safeguarding Policy, and in accordance with this particular Policy and principles together with the supporting good practice guidance.

## Principles

- Everyone within North Bucks Netball Academies should have an understanding of the issues relating to the taking and use of photographic and recorded images of young people and what England Netball's Policy is on this.
- Parents and young people have a right to decide whether young people's images are to be made, and how those images may be used.
- In accordance with good practice guidance for netball activities and events, parents and young people must provide written consent for young people's images to be taken and used. There may be legitimate reasons for denying consent i.e. subject to legal restrictions.
- A registration process should be used for photographers in accordance with the good practice guidance on photography and recorded images. This will help deter those wishing to take photographs or recorded images for inappropriate use.
- Images should convey the best principles and aspects of netball, such as fairness and fun.
- Care should be taken to ensure that images are not sexual or exploitative in nature, nor open to obvious misinterpretation and misuse.
- All images of young people should be securely stored to avoid inappropriate use.
- In the case of images used on websites, particular care must be taken to ensure that no identifying details facilitate contact with a young person (by a potential abuser).
- Where used for coaching purposes, players and their parents should be made aware that this is part of the coaching programme and be clear of the purpose of filming as a coaching aide where it will be used.
- Suspected inappropriate taking of photographic or recorded images must be challenged and reported using the Reporting a Concern process.

When assessing the potential risks in the use of images of players, the most important factor is the potential of inappropriate use of images of young people. Awareness of the risks, and taking appropriate steps, can reduce the potential for misuse of images.

# Use of Photographic and Video Images of Young People Under the Age of 18

## Policy Statement

North Bucks Netball Academies is committed to providing a safe environment for young people to participate in netball. Essential to this commitment is to ensure that all necessary steps are taken to protect young people from the inappropriate use of photographic images.

North Bucks Netball Academies have adopted the following Good Practice Guidelines issued by England Netball:

## Publishing Images

Through the use of the [Photographic Consent Form](#), we will ask for the permission of young players and their parents/carers to take and use their image.

- If a young person is named, we will avoid using their photograph.
- If a photograph is used, we will avoid naming the young person.
- We will NEVER publish personal details (email addresses, telephone numbers, addresses etc) of a young person.
- We will only authorise the use of images of young people in suitable dress (tracksuit, on-court clothing i.e. t-shirt/shorts/skirt, off-court clothing).

## Use of Photographic Filming Equipment at Netball Events

North Bucks Netball Academies will:

- inform young people and parents that a photographer will be in attendance at an event and ensure they consent to both the taking and publication of films or photographs
- require parents, spectators and authorised photographers (e.g. press) to register at an event if they wish to use any photographic equipment including mobile phones with photographic technology
- issue an identification pass which must be worn and clearly visible at all times during the event
- not allow unsupervised access to young people or one to one photo sessions at events
- not approve or allow photo sessions outside the events or at a young person's home
- act on the concerns of anyone regarding the inappropriate use of photographic equipment
- inform young people and their parents/carers if video equipment is to be used as a coaching aid
- ensure that any photographic images taken and used will be stored safely.

## Consent Form for the Use of Photographs or Video (Parents and Young People)

North Bucks Netball Academies recognises the need to ensure the welfare and safety of all young people in sport.

In accordance with our Safeguarding Policy we will not permit photographs, video or other images of young people to be taken without the consent of the parents/carers and young people.

The North Bucks Netball Academies will follow the guidance for the use of photographs as above.

The North Bucks Netball Academies will take all steps to ensure these images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform the Academy Coordinator immediately by using the Reporting a Concern process.

I hereby grant only North Bucks Netball Academies and their approved agents the right to use the images resulting from the above any photo/film shoots. This includes any reproductions or adaptations of the images for all general purposes (newspaper, magazine or other printed promotional articles and including Internet web page content) and at any time, in relation to the work of North Bucks Netball Academies.

### Parent/Carer

I .....(parent/carers) give consent to (club) to photograph or video ..... (young person's name)  
young person's date of birth: .....

Signed: ..... Date: .....

### Young Person

I .....(insert name of young person) give consent to (club ) to photograph or video my involvement in netball.

Signed: ..... Date: .....